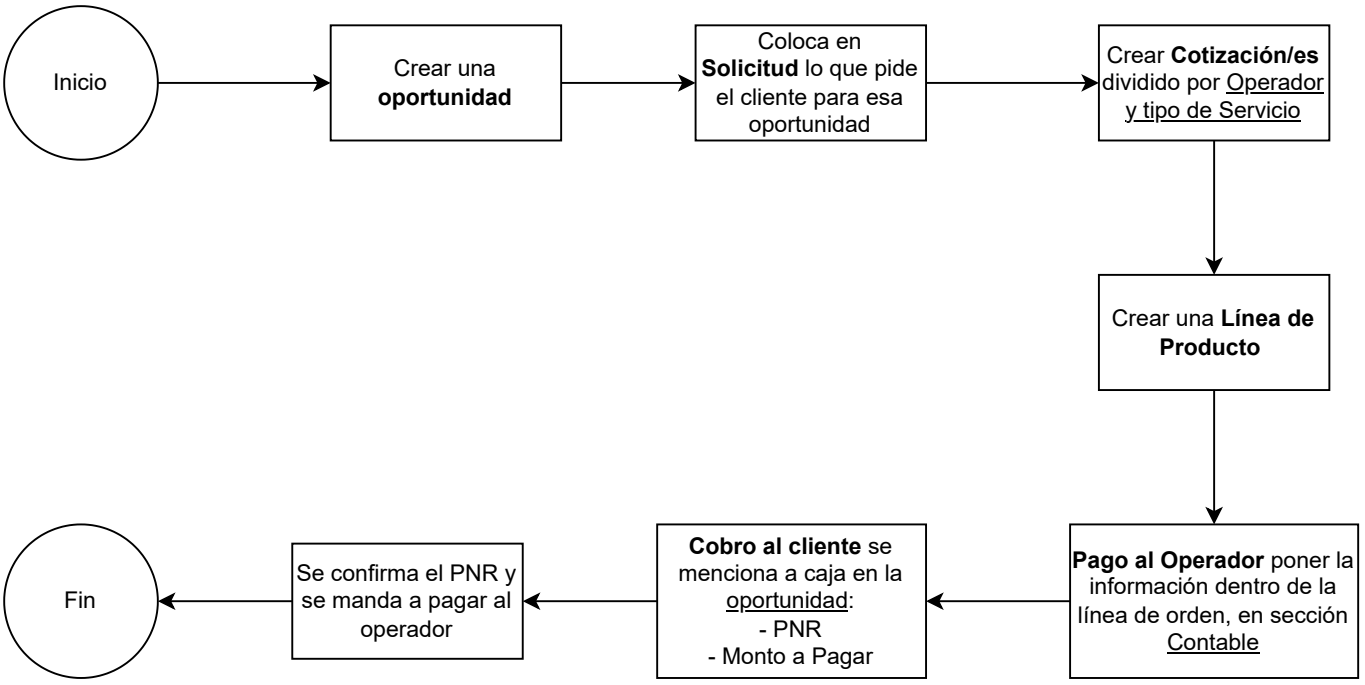Diagrama de una prospección simplificado
(Happy Path)